



2018 Scandinavian Festival

Sponsorship Opportunities

Scandinavian Festival 2018

Sponsorship Opportunities

Presenting Sponsor - \$15,000

(one available)

~ Benefits ~

1. Exclusive name inclusion in the event title
“**Scandinavian Festival presented by COMPANY NAME**”.
2. Sponsor name inclusion in **event promotion, materials, press and social media.**
Including: Ads, press releases, etc.
Planned ads: Acorn Newspaper, Happenings Magazine and other local area magazines.
3. Name or logo included on all **Street Banners** located in Ventura Country.
4. Name or logo on **major signage at the event.**
5. 15' x 15' **Booth Space** in a key location at the Event. **Includes:** canopy, tables and chairs.
6. Name inclusion in event title on all festival flyers distributed throughout Southern California (4,000 +).
7. Banner Ad & Name inclusion on **event website** with link to your company's website.
(For one year)
8. Post with logo/link on **Facebook.**
(For one year)
9. Continuous mentions on **both the Main and Children's Stages.**
10. Full page acknowledgment in **Festival Program.**
11. Ability to include company **flyers in up to 2,000 guest bags** distributed at entrance gates.
12. Fifty (50) **tickets** to the Scandinavian Festival.
13. Name inclusion on official **Festival T-Shirts.**

Main Stage Sponsor - \$7,500

(one available)

~ Benefits ~

1. Name inclusion in all promotional materials and outreach including Ads, press releases, etc. *Planned Ads:* Acorn Newspaper, Happenings Magazine and other local area magazines.
2. Name inclusion on **Main Stage Banner.**
3. 10' x 10' **Booth Space** in a key location at the Scandinavian Festival.
Includes: canopy, tables and chairs.
4. Name and/or logo inclusion on all **festival flyers distributed** throughout Southern California (4,000+).
5. Banner Ad and/or name inclusion on event website with link to your company's website.
(For one year)
6. Post with logo/link on **Facebook.**
(For one year)
7. 1/2 page acknowledgment in **Festival Program.**
8. Continuous mentions on the **Main Stage.**
9. Ability to include **company flyers in up to 2,000 guest bags** distributed at entrance gates.
10. Thirty (30) **tickets** to the **Scandinavian Festival.**

